Exemplary School Breakfast Program Award Recipients (award money was generously donated by the Healthy Living Through Environment, Policy & Improved Clinical Care program at the Utah Department of Health)


“Our lunch program is always looking for ways to expand our program of feeding more hungry students. Highland Jr, as a school faculty, decided they wanted to try Breakfast in the Classroom for their entire school. They let us know at the end of December 2017 and asked if we could implement this January 16 (nine work days). We decided, as a District and with Jennifer the Lunch Manager, we would do everything we could to make this happen. The problem was, no one in the state of Utah had ever tried a true Breakfast in the Classroom on a secondary level. There was no model, there was no past experience to draw from. Ken Crawford, our Director, reached out to other states including Dallas, Texas and Los Angeles, California for help. But even they weren’t much help because their programs differed so much from what we were going to do. Jennifer worked tirelessly with her principal and staff working out internal details. Then she worked tirelessly with Sheri Welch, our Dietitian, and others in the District Lunch Program to work out a plan and acquire all the necessary items needed to feed up to 800 students breakfast in 10 minutes or less. Her positive attitude smoothed out stressful situations.”

Gold – Mountain View Elementary, Box Elder School District. Will receive $500 to go towards their School Breakfast Program. Nominated by Amy Woolsey.

“At the beginning of the year Mountain View Elementary began offering after the bell breakfast. Students who arrive late to school are allowed to go to the cafeteria and get a grab and go breakfast and take to their class to eat. This is helping to increase breakfast participation as well as ensure that any students who may not have had the opportunity to eat breakfast get the nutrition they need to start the day off right!

Gold - Garland Elementary School, Box Elder School District. Will receive $500 to go towards their School Breakfast Program. Nominated by Amy Woolsey

“Garland Elementary has been participating in an After the Bell Breakfast model which allows children who come in after the bell rings the opportunity to eat a nutritious and delicious breakfast which helps them start the day off right! Garland Elementary offers universal breakfast so all students have the opportunity to eat breakfast free. The site manager Carole recognized that Garland had many students that were coming in late. Carole knew that some of these students were on their own to get themselves to school and recognized that when they were coming to school late they hadn’t yet had the opportunity to eat breakfast which presents another set of challenges and the kitchen staff at Garland wanted to do their part to ensure that every kid was ready to take on the day! Through Carole’s efforts Garland was able to apply for and receive a grant in which they have purchased a really fun breakfast cart that they will soon have to help aid in the delivery of the after the bell breakfast. This cart can be used to serve breakfast in the entry way so that as students come in late they are able to snag a grab and go breakfast and get on with their day! Garland will also soon have some great banners that feature kids from Box Elder School District eating breakfast to help market the breakfast program. Garland Elementary has been committed to providing a nutritious breakfast to all students and sees the value and benefit of students providing the extra opportunity for students to participate in School Breakfast!”
Silver - East Midvale Elementary, Canyons School District. Will receive $300 to go towards their School Breakfast Program. Nominated by Joanna Hougland.

“Our breakfast program has steadily increased each year since implementing the breakfast in the classroom program in 2015. We have a good idea of what the students like and the parents appreciate and rely on the program. The program is free for all students which is so helpful in our area. Some teachers have commented: "My students love breakfast, in fact some cry if they come late and it is already put away. They always enjoy the selections, especially the juice. I appreciate knowing my students have the energy in their bodies to focus and learn." Mrs. Caldwell. Mr. Farley said, "The breakfasts that the students receive are such a great way to start the day. It's a huge boost when a child doesn't have to spend half the day hungry." Before we introduced the program, an average of 180 out of 600 students ate breakfast in the cafeteria. Now more than 450 are eating every day! Our school was featured in the Action for Healthy Kids national newsletter. We will celebrate National School Breakfast week by serving a delicious bacon, egg, potato, and cheese breakfast burrito for lunch.”

Silver - East High School, Salt Lake City School District. Will receive $300 to go towards their School Breakfast Program. Nominated by Wendy Pyne.

“East High School has the biggest breakfast in our entire district. They average between 300-500 breakfast meals a day, which is more than West HS (which has a significantly higher student population). The reason East has so much breakfast participation, is because they have a very welcoming staff of ladies, the environment is fun and they take great pride in their cooking and presentation. The hot breakfasts are cooked perfectly and there is a beautiful display of muffins, yogurt parfaits and fresh fruit every morning. There are a few new items that the students really like: dutch waffle as well as the slider with sausage and egg. The old favorites are biscuits & gravy and the breakfast pizza!”


“At Backman Elementary we offer supervision for our students an hour before the breakfast line starts. This allows families to drop their kids off early or on time, knowing they are in a safe place. We promote our program on our monthly calendar and by sending the menu home with our students.”

Bronze – West Hills Middle, Jordan School District. Will receive $200 to go towards their School Breakfast Program. Nominated by Denise Purser.

“At the beginning of the 2016-2017 school year, we were serving about 35-40 breakfasts a day. It has been difficult to get the kids in for breakfast. During NSBW 2017 we tried some grab-n-go options. The kids did not like them that well. They said they might as well get a hot lunch, as we are only allowed to serve in the cafeteria. I still wanted to increase our participation. I looked on line and read many articles from SNA smart brief. I saw several schools across the nation were using smoothies for breakfast. With the help of our dietitian, we came up with a smoothie recipe that counted as one meat alternative (yogurt) and two fruit servings. This was offered with a grain to make a complete meal. Since starting the smoothies our breakfast count went up to 75-80 a day. We have been able to maintain it at around 65-70 since then. I know this is still a very small number of students, but it is a step in the right direction.”
Great Idea Award Recipients (award money was made available by Share Our Strength's No Kid Hungry program). For this award applicants were asked, “If you had $1,000 to use to increase participation in the School Breakfast Program at your school how would you use it?”

Mountain View Elementary, Box Elder School District. Will receive $1,000 to implement their Great Idea. Nominated by Amy Woolsey.

“The implementation of the After the Bell breakfast has led to the Great Idea that going to a complete breakfast in the classroom model would be the very way for all students to have the opportunity to eat a nutritious breakfast. Mountain View Elementary offers universal breakfast and is over 50% free and reduced. Currently I am working with the principal to implement breakfast in the classroom for SY 18-19. The principal has surveyed all of his teachers to see if they would support breakfast in classroom. The survey results showed that 65% of teachers absolutely support BIC, 30% like the idea and just want more information on how it would work and only 2 teachers had concerns. From the survey results we are planning to have a meeting to give teachers lots of information on BIC as well as address any concerns. We are also working with our Facilities director and custodian to ensure their needs are met and addressed as well. We feel that this could be the beginning of Box Elder School District moving towards the Breakfast in the Classroom model which will significantly increase our breakfast participation. We would use any award funds to purchase materials needed to implement BIC!”

East High School, Salt Lake City School District. Will receive $1,000 to implement their Great Idea. Nominated by Wendy Pyne.

“I would like to do a promotion where we would have the student council kids or a cooking class come down to the kitchen and learn about our breakfast program. We would also include our student employees. We could give them "I love School Breakfast" shirts and products, and ask them to spend a few minutes every morning trying to recruit kids to come into the cafeteria to try samples, and to eat breakfast! We could invite the local news to come eat, and invite parents to join their kids. We could pass out promotional products and encourage everyone to come and eat!”

Backman Elementary School, Salt Lake City School District. Will receive $1,000 to implement their Great Idea. Nominated by Heather Newell

“We would love to provide enriching activities for our students before school so they are motivated to be here early. This could include games, a chess club, books, magazines and art supplies. Currently kids are mostly playing educational games, but it would be great to get them involved in more engaging activities.”